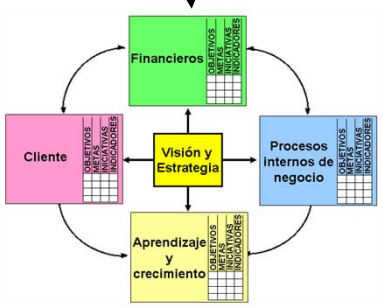
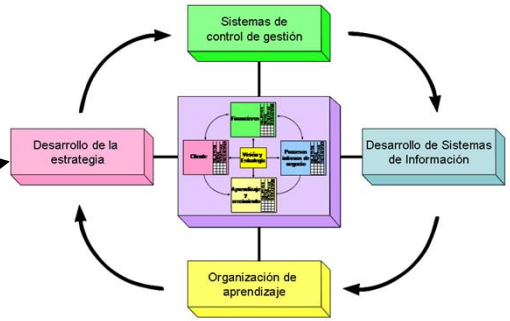
El Balanced Scorecard

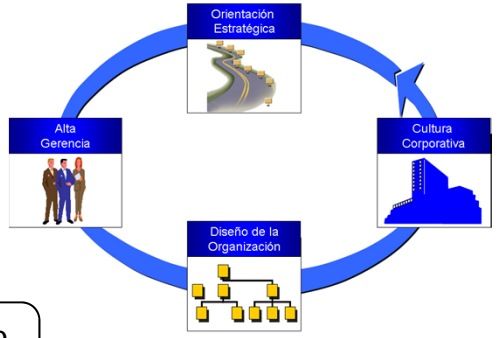
El balance adecuado



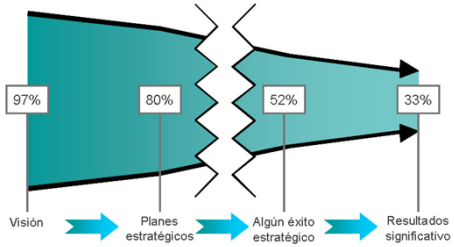
Requerimientos para implementar



Excelencia organizacional



Implementando la visión



Es necesario para conducir una organización

Relaciones causa-efecto